

World Cargo Symposium 2010: Bounce Back – Rebuild for the Future
Economic Outlook: Bounce Back - Are we there yet?
March 08 – March 11, 2010
Vancouver, Canada

March 9, 2010

1400 – 1405

CHAIRMAN OPENING REMARKS

Mr. Peter Chong – Regional Director Cargo- Asia Pacific, IATA
CUE FROM IATA CHIEF ECONOMIST KEYNOTE, WHERE IS THE ECONOMY GOING? INTRODUCE 4 PANELISTS WHO WILL TAKE 4 DIFFERENT POSITIONS

1405 - 1425

PANEL MEMBER 1

Mr. Brian Pearce – Chief Economist, IATA

1425 - 1445

PANEL MEMBER 2

Mr. James Billing – Director, Market Analysis, Boeing Commercial Airplanes

1445 - 1505

PANEL MEMBER 3

Mr. Ajay Virmani – President & CEO, CargoJet

1505 – 1525

PANEL MEMBER 4

Mr. Didier Lenormand - Head of Marketing, Freighters, Airbus

1525 – 1530

ROUNDUP BY CHAIRMAN: ARE WE THERE YET?

Mr. Peter Chong – Regional Director Cargo- Asia Pacific, IATA
“Alice: It would be so nice if something makes sense for a change”
From Alice in Wonderland

1530 – 1630

Networking break

1630 – 1715

KEYNOTE: ECONOMIC TRENDS BY CUSTOMER MARKET SEGMENT

Mr. David Hoppin - Managing Partner, MergeGlobal, Inc
What do the economic trends mean for individual cargo demand segments overall and by region in the 6-12 month time frame and in the 2-year time frame?
Which transport modes are winning and losing, and why?

1715 - 1745

HOW THE AIR CARGO SUPPLY CHAIN CAN BOUNCE BACK FROM THE CURRENT RECESSION TO DELIVER A STEP CHANGE IN EFFICIENCY AND CUSTOMER SERVICE?

Mr. Sandeep Fernandes, Market Development Manager - Cargo and Logistics solutions, Mercator

1745 – 1800

CHAIRMAN CLOSING REMARKS